Central by LogMeIn

INACTION IS UNAFFORDABLE WHEN IT COMES TO SECURING YOUR ENDPOINTS

Over the last five years, the number and cost of cyber-attacks for small businesses has been on the rise. With this changing landscape it's more important than ever for IT and MSP professionals to arm themselves with the tools necessary to effectively and proactively protect their endpoints.

of small businesses reported a cyber-attack in the past 12 months – up from 55% the previous year[1]

WHAT'S CAUSING THIS RISE IN CYBER-ATTACKS?

57% of cyber-attack victims report that they could have proactively prevented their attack by installing an available patch[2]

34% of these cyber-attack victims were already aware of the vulnerability before they were attacked[2]

WHAT'S THE COST OF INACTION AND REMAINING REACTIVE?

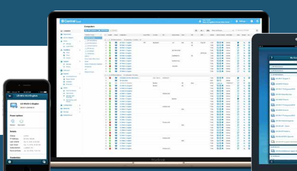
$1.0M due to damage or theft of IT assets[3]

$1.2M due to disruption of normal business operations[3]

With such high costs, it's no wonder that ½ of small businesses that experience a cyber-attack go out of business within six months as a result[4]

HOW CAN SMALL BUSINESSES BEST PROACTIVELY PROTECT THEMSELVES WHILE STAYING WITHIN THEIR IT BUDGET?

Automate your security with LogMeIn Central



- Best-in-class unattended remote access
- Patch management
- Windows and application updates
- One2Many automated task management
- Anti-virus management & protection
- Alerts & monitoring
- Computer audit & inventory
- And more!

Learn how you can improve your company's security through IT management and automation software

Request a Demo!

1 Ponemon Institute, '2017 State of Cybersecurity in Small & Medium-Sized Businesses (SMB)', 2017.
2 Ponemon Institute, 'Today's State of Vulnerability Response: Patch Work Demands Attention', 2018.
3 Ponemon Institute, '2017 State of Cybersecurity in Small & Medium-Sized Businesses (SMB)', 2017.
4 U.S. Securities and Exchange Commission, 'The Need for Greater Focus on the Cybersecurity Challenges Facing Small and Midsize Businesses', 2015.

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