SB

QUANTIFYING YOUR ENDPOINT-RELATED RISKS: ACCOMMODATION AND FOOD SERVICES

The current state of endpoint security is ineffective — which calls for a change in the way your enterprise endpoints are managed. Aberdeen's Monte Carlo analysis models the likelihood and impact of endpoint-related risks in the Accommodation and Food Services sector, as a function of the number of endpoints and the number of data records.

In Accommodation and Food Services, based on the productivity losses associated with 1K endpoints and a data breach of 100K to 1M records:

$1.67M	The *median* annual business impact of endpoint-related security incidents and non-compliance issues, under the status quo endpoint management practices, is **about $1.67 million**.
$100K	With *90% likelihood*, the total annual business impact of endpoint-related security incidents and non-compliance issues is **more than $100,000**. This is the *lower bound* estimate for endpoint-related risks.
$11.9M	With *10% likelihood*, the total annual business impact of endpoint-related security incidents and non-compliance issues is more than **$11.9 million**. This is the *upper bound* estimate for endpoint-related risks — the potentially catastrophic "long tail" of risk which is so common in the context of cyber security and compliance, and so important for making better-informed business decisions.
62%	The median annualized business impact from endpoint-related risks is split between the **cost of a data breach (62%)** and the **cost of productivity losses (about 38%)**, with some variation by industry sector.
28%	Within a *quarterly patching cycle*, the empirical data shows that current endpoint management practices leave **about 28%** of patchable endpoint-related vulnerabilities unaddressed.

READ FULL REPORT

16900

ABERDEEN